

ОПЕРАЦИОНАЛЬНЫЙ ПОДХОД В ИССЛЕДОВАНИИ ЭКОНОМИЧЕСКОГО РИСКА

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Apstrakt: *Teoriju upravljanja ekonomskim rizikom, posebno na nivou preduzeća, karakteriše odsustvo opšteprihvatog i konzistentnog sistema opštih predstava o objektu i instrumentima istraživanja. Ovaj rad pokušava da preporuči rješenje navedenog problema.*

Ključne riječi : *ekonomski rizik, neizvjesnost, preduzeće, teorija upravljanja, faktori ekonomskog rizika.*

Abstract: *Theory of controlling of economic risk, especially on the level of the enterprise, characterizes furlough of conventional and consistent systems of general notion about object and about instruments of research. This article try to recommend solution of above mentioned problems*

Key words: *economic risk, incertitude, enterprise, theory of controlling, factors of economic risk*

(UDC: 330.131.7, 005; JEL classification: D 81; Preliminary Communication;
Received: June 21, 2005)